

2022 MSSOA

Annual Conference & Trade Show

April 5th & 6th

St. Louis | Sheraton Westport Lakeside Chalet



MSSOA

Schedule-At-A-Glance

(Schedule and Topics are Subject to Change)

MONDAY | APRIL 4TH

4:00 p.m. - 7:00 p.m.	Vendor Setup
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TUESDAY | APRIL 5TH

8:00 a.m. - 9:00 a.m.	Breakfast & Registration Check in and receive your name badge and grab bag, then visit the vendor hall for breakfast.
9:00 a.m. - 10:30 a.m.	Making and Keeping Your Money Rick Beal and Magen Smith, Atomic Storage Group
10:45 a.m. - 12:00 p.m.	Roundtables Vendor Roundtables
12:00 p.m. - 2:00 p.m.	Lunch/Vendor Hall
2:00 p.m. - 3:00 p.m.	Panel Discussion: Q & A Send in your questions!
3:00 p.m. - 4:15 p.m.	Legal Review Jeff Greenberger
4:30 p.m. - 6:30 p.m.	Welcome Reception in the Vendor Hall: Drinks, Prizes, Hor d'oeuvres
6:30 p.m. - 9:00 p.m.	Casino Social

WEDNESDAY | APRIL 6TH

8:00 a.m. - 8:30 a.m.	On the Go Breakfast
8:30 a.m. - 9:30 a.m.	How to Improve Your Sales Skills, Even if You Aren't a Salesperson Rick Beal Atomic Storage Group
10:00 a.m. - 11:00 a.m.	Management Workshop Top Ten Skills Every Manager Must Have Magen Smith Atomic Storage Group
10:00 a.m. - 11:00 a.m.	Owner Workshop Market Update
11:00 a.m. - 11:45 a.m.	Security Measures with Technology Mark Cieri Storage Defender
11:45 a.m. - 1:00 p.m.	Lunch and Annual Meeting MSSOA Updates
1:00 p.m. - 2:00 p.m.	How Covid Has Changed Operations: Employee Retention Challenges, Supply Chain Disruptions, and Changes in Customer Habits Ben Evans Janus
2:00 p.m. - 3:30 p.m.	Legal Review Missouri Statutes & Lien Law Stan Masters, Masters Law Firm